

Remembering Vaman Srinivas Kudva on his 118th birth anniversary on 6/9/2017!

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Remembering Vaman Srinivas Kudva Maam on his 118th birth anniversary on June 9th 2017 ! May his soul be in peace !

Vaman Srinivas Kudva Maam (June 9th 1899 – June 30th 1967), popularly called V. S. Kudva, was a founder director of the Syndicate Bank.

He was born in a conservative, and traditional GSB family (the family was known as the Mulky Kudvas) at Mulky. His father Srinivas Ramachandra Kudva owned a small hand loom unit and used to cycle to work, when cars were unknown in Mulky. Brought up in simple surroundings Kudva had his primary school education at Mulky and high school education at Udupi. He took active part in school debates and was a good writer both in English and Kannada.

His father shifted to Udupi in 1908 and started a hardware shop, where he spent his spare time. In 1918 he passed the Intermediate exam from the Government College, Mangalore and went to Bombay and joined the Mechanical Engineering Course at the Victoria Jubilee Technical Institute, Bombay (VJTI). After 3 years as a top ranking student, he gave up his studies in response to Mahatma Gandhi's non-cooperation movement and returned to Udupi. He worked as a volunteer teacher in a national school started by the Congress Party under Gandhiji's call to replace English aided schools.

From 1922 to 1926 he started an engineering workshop, and in 1926 he went to Mangalore in response to the call of V. S. Kamath Maam, the then Managing Director of The Canara Public Conveyance Co. Ltd. (CPC Co Ltd), and joined it as its Works Manager. In 1928 he married Kamath's daughter. In 1932 he became its General Manager on the death of Kamath. In 1938 he was elected Managing Director of the Company and continued in that position till 1966. During his regime The CPC Co Ltd progressed and prospered and earned a great name in the country.

He had realised that to provide employment and in keeping with the enterprising spirit of the people more and more industries must be set up. He put his conviction into practice by founding The Canara Sales Corporation Ltd. in 1938 and The Canara Motor & General Insurance Co. Ltd. in 1941.

He founded The Canara Workshops Ltd. in 1943 and started manufacture of automobile leaf springs under the brand name Canara Springs in 1950. Considering the increased demand in Northern India he opened another factory in Nagpur. The Nagpur unit was closed in the late 60's due to various problems faced by the company. The raw material for the leaf springs, spring steel flats used to be imported into the country. In the late 60s Kudva felt the need for starting a mini steel plant to manufacture the required spring steel within the country. With this in mind a mini steel plant consisting of a 5 metric tonne electric arc furnace, a vertical continuous casting machine to cast steel billets and a rolling mill was conceptualized. This steel plant was commissioned in Mangalore in 1963, and production of steel started a year later after initial production related problems were sorted out. The continuous casting machine when commissioned was the very first in India. In 1947 he started The Canara Tyre & Rubber Works Ltd. He also started and managed several other transport concerns. Bonus, gratuity, pension benefits were given to employees in his companies even before it became mandatory by law.

He was interested in journalism during his student days. In 1922 he edited the Kannada Weekly "Sathyagrahi". From 1923 to 1934 he worked as editor of Kannada Weekly "Swadeshabhimani". He was a member of State Journalists Advisory Committee. In 1941 he started The Newspaper Publishers Pvt Ltd. which then published the Kannada daily newspaper "Navabharath". As its editor he earned the respect of Kannada Journalists, and also organised the Akhila Karnataka Journalist conference in Mangalore.

With T. M. A. Pai Maam and Upendra Ananth Pai Maam of Manipal, he was one of the founder directors of the Syndicate Bank, then called the Canara Industrial and Banking Syndicate Ltd.

In 1948 he was elected President of Kanara Chamber of Commerce and Industries, South Kanara and continued as

President for the next 3 years. Along with U. Srinivas Mallya he was instrumental in bringing the all-weather port and the airport to Mangalore.

When he worked for the economic welfare of the district, he also contributed immensely in its educational progress. He started the Canara Foreign Student Loan Scholarship in 1955 now known at the Canara Foundation for giving Loan Scholarship for students going abroad for higher technical education. Once again along with U. Srinivas Mallya he was also responsible for bringing the Karnataka Regional Engineering College now called National Institute of Technology, Karnataka (NITK) at Suratkal, and he was on its Governing body for several years.

He was responsible for starting the first Rotary Club in Mangalore of which he was the Charter President. He was President of the S. K. Development and Welfare Board, Small Scale Industries Association and S. K. Village Industries Association. He traveled widely in India, and abroad. This was during the days when travelling out of India was arduous and rare. He had been to the Middle East, Europe, and the United States in 1951. In 1960 and in 1963, he traveled once again to Europe, the United States and Japan.

He passed away at the age of 68 on June 30th 1967. He is fondly known as a "Karmayogi" to those people of Mangalore and Dakshina Kannada who still remember him.

Rama Is Dharma

It is often said that Rama followed Dharma at all times. This is not the correct way of describing Him. He did not merely follow Dharma; He was Dharma. What He thought, spoke and did was Dharma, is the Dharma forever. The recitation of Ramayana verses or listening to the exposition of these verses must transform a person into an embodiment of Dharma. His every word, thought and deed must exemplify that ideal. Shradda (steady faith) in Rama, Ramayana and oneself is essential for success. And for what end? To become good and help others to unfold their goodness.

-Baba

Amchigeli Cheli Prathiksha Kamath from Udupi is “South India Queen 2017”

As appeared in The Mangalorean - By: Alfie Dsouza, Team Mangalorean, August 4, 2017

Mangaluru: I bet it's the food power of *Kori-Rotti* and Chicken *Sukka* or Pork *Bafat* and Chicken *Vindaloo* or the '*Bonda Neer*' or 'Ideal's *Gadbad Ice Cream*' or other good Mangalorean cuisines, that some *Kudla* and Udupi lasses get their beautiful physique? Or is it the weather of Coastal City- Mangaluru and Temple City- Udupi produces pretty and sizzling lasses? Or is it just that these females in Mangaluru and Udupi are simply trying to make a mark in the glamour in fashion, modelling or movie industry by following in the footsteps of other role models? Whatever the reasons are, Mangaluru and Udupi has seen quite a few local young women emerging into the glamorous world of acting, fashion, music and entertainment. And in this case here, it's surely the power of *Pathrode*, *Daali Thove*, *Chaane Upkari* etc that this damsel from the Goud Saraswat Brahmins, who are popularly referred to by the acronym GSB, who primarily speak Konkani as their mother tongue.

“To tell you the truth, naturally from bottom to top of our hearts we are South Canaraites first. We are Konkani speaking GSBs from Udupi.” as proudly said by **Prakash Kamath**, the proud father of **Prathiksha Kamath**, who had recently won the “South India Queen 2017 Pageant” organized by M/s Sankey Events held in Chowdiah Memorial Hall, Bengaluru.

Prakash Kamath who did his Engineering from MIT, Manipal runs his own Business in Bengaluru for the past 30 years, as Managing Director of M/s Idltek Informatics, a System Integration company and an Authorized Distributor of Panasonic Systems Network Division. Prathiksha's mother, **Shaila Kamath**, a B.Sc graduate and Homemaker, originally hails from Mithabail Nayak family, Moodbidri. Prathiksha has brother- Master **Pradyun Kamath**, studying in 8th Standard in Bishop Cotton Boys School, Bengaluru.

For 19-years-old **Prathiksha Kamath**-winner of 'South India Queen 2017', there is a thin line separating dream from reality. She has always dreamt of donning the crown of a beauty queen. Only recently her dream came to pass as she beat 21 other contestants to clinch the crown at a glamorous ceremony held in Bengaluru. Other than winning the prestigious “South India Queen 2017” Crown, Prathiksha has also won the “Karnataka Queen”, “Major Sponsor Wrapme Winner” and the “Most Beautiful Smile” Titles. There were more than 200 contestants who had taken part among the 21 Finalists. This event was promoted by Pradeep Kumar, a veteran in the Fashion Circuit. This pageant had a four months grooming session for all the 21 Finalists, wherein they had complete orientation program with Orphanage, Blind school, Pets for their behavioral observation and development, followed by they were also judged on their Talent, Communication and Team work skills- and Prathiksha unleashed all her hidden talents, and emerged as the winner in the pageant among the 21 finalists.

Prathiksha Kamath, aged 19 years is doing her First year of Engineering (Information Science) in Atria College of Engineering, Bengaluru- and is very keen to pursue her career in Fashion and Modeling. She has been groomed under Fashion Guru Veena Bhat. Her other hobbies include Travelling, Dancing and Singing- and has the heart to bring value added to the society. Few days ago, the contestants of “South India Queen 2017” took an Oath that they shall be available for any Social Cause pertaining to Orphanage, Blind school, Pets and Lions projects for the next one year under the guidance and supervision of Lions Club District Governor Lion H K Giridhar, PDG Lion Sathyaprakash Upadhya P.M.C.C., Fashion Guru Dr. Pradeep Kumar, Director Sankey Events and Lion Geethashree. (see pics)

“The South India Queen” pageant a non-profit organization was formed as a result of the need to promote Fashion and to seek global advancement for the Indian Woman. With the success of previous editions of the show, the South India Queen Beauty Pageant has become one of South India's top events. These beauty pageant challengers are Successful Indian lasses who endeavor to act naturally certain, agile, exquisite, magnetic and respectable in the representation of India at home and around the globe. Many females who participate in beauty pageants contribute more to society than many would have expected in the past. By their very nature, beauty pageants support the idea that, for women, any noteworthy success or accomplishment should ideally be

presented in a pretty package – conventional feminine attractiveness being the package in question. And for that matter, Prathisha had taken a bold step in entering the contest- and she emerged out in flying colors in the final round to bag the coveted title.

This pageantry had given a chance for young women like Prathiksha to unleash their talents and expose their beauty. But what one realizes beyond that is their warm and straight forward attitude towards life – beautiful, inspiring and infectious. Prathiksha seems to be a strong young lady with engaging thoughts, and she seems incredibly sharp, intelligent, confident and poised. No doubt that she is more than just a beauty and socialite, she is a go-getter and an achiever- her recent success in the pageant is the proof. She has always understood fashion and style to be an expression of the unique and beautiful inner self of each individual person.

Nineteen is awfully young to have seen your life become worth and successful, but for Prathiksha that's just what's happened. This little girl has become a beautiful woman who will surely reach greater heights in her future years. Success for many young women isn't a set formula, but rather an artistic creation that evolves from passion. Prathiksha's passion for beauty transformed not only her own life but will also change the lives of others around her. An ambitious modelling and fashion career minded engineering student, Prathiksha is working hard towards her dream of becoming a successful top model and entrepreneur in the next few years. Team Mangalorean wishes her all success in her fashion and modelling endeavours- and may she be the next "Miss India" or "Miss World"- and we bet, she could!

Our Own Renaissance Man: SHYAM AMLADI

By: - Vivek Ullal, Simi Valley, CA

I first met Shyam, who was formerly a resident of Chicago, at the very first Konkani Sannelan in New Jersey, in 1996. He presented songs and a brief one man skit. I was very impressed with his talent and creativity. Since then, we met at every Sannelan, where he presented interesting skits, songs, etc., and my admiration for him has grown considerably with each encounter. In our own Los Angeles Sannelan in 2004, he was a part of a short skit put up by him and fellow Chicago Konkani. A few years ago, Shyam and his wife Meera moved to Southern California, to be near to his son Sanat and his family. Jyoti and myself got to know them very well, and they became our close friends. Shyam graciously invited me to accompany him (singer) and tabla player Maitreya Padukone of New York City, to present a musical presentations composed by him at the New Jersey Sannelan in 2010, and the Atlanta Sannelan, last year. The music and lyrics were composed by him, and I accompanied him on bansuri, with able and expert tabla accompaniment by Maitreya. Nina Padukone, Maitreya's wife gave the commentary. Both presentations were well appreciated by the audience. Shyam's original compositions (lyrics and music) have been presented and even recorded on CDs by professional singers, such as Ajit Kadkade and Upendra Bhat. Shyam and Meera live in a beautiful home in Malibu, California. The home is tastefully decorated by them with artifacts from all over the world, and the home has a spectacular view of the Malibu coastline. Meera is an excellent gourmet cook, and treats guests with delicious snacks and meals.

Shyam Amladi, a resident of California (Los Angeles area), is a versatile professional, accomplished in both his chosen field of finance and banking, as well as his other passion: music and writing.

His banking career includes senior and executive positions with major and smaller banks and industry giants such as Bank of America, Lloyds Banking Group (U.K.), OneWest and General Motors. Shyam has also held board positions with companies, and is currently an investor and an advisor to an IT company and part of a group of professionals which sources capital for businesses in the US and India. He has also taught a class on loan management at the Commercial Finance Association, a NY association of lenders.

His writing career includes two books on American humor ("Why Me" and "Anecdotes of a Confused American Male") and several articles on wide-ranging subjects such as finance, musicology, I.T., humor and social issues. He has developed, frequently writes for and currently maintains a website focused on positive lifestyle (travel, cuisine, culture and health matters) called www.briskwalkers.com.

Shyam's music career includes two music CDs (one released in June, 2017), music performances at cultural and fund-raising events and hundreds of original musical pieces in 4 Indian languages. These include classical compositions, ghazals, quwalis, bhajans, abhangs, comic songs and lyrics for plays and dance drama. Shyam is a very creative artist and can write and perform in Hindi, Urdu, Marathi and Bhojpuri. He is also an accomplished composer and his works have been choreographed. He has an in-depth understanding of Hindustani and Western classical styles of music.

His son, Sanat is a senior manager at an international bank. His daughter-in-law, Priya is a Homeopathic consultant. Sanat and Priya have two children, Arjun and Anika. Sanat and his family also live in LA area.

When not writing, working or composing music, Shyam and Meera (Kalyani) spend time traveling globally. They are world travelers.

Shyam's latest work (10 songs in Hindi and Urdu, created and performed by him) is tabulated below. GULDASTA (a Hindi word meaning a bouquet of flowers) is a new Music CD featuring 10 of his select Hindi and Urdu songs which is now available online globally.

Like flowers of different color and fragrance, the songs in Guldasta represent the best in light and folk music of North India-- Ghazal, Qawali, Bhajan and Motivational Theme.

You can sample and download individual song or the album, or order the CD itself by going to any one of the following sites and entering Search Words: "guldasta treasure of hindi and urdu melodies"

<https://play.google.com/store/search?q=guldasta%20treasure%20of%20hindi>

https://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=guldasta+treasure+of+hindi

https://open.spotify.com/album/7quWQjAKVcB1XE98PTYXZ9?play=true&utm_source=open.spotify.com&utm_medium=open

We consider Shyam a renaissance man and an asset to our Konkani Community of Southern California. Well done Shyam and keep it up!!